

ToBeReal project aims to **strengthen the European bioeconomy** by addressing key challenges that limit the scalability of bio-based projects.

It has set a **tailored support framework** for different project stages, **offering services across technical, financial, legal, and social areas.**

ToBeReal also fosters **multi-actor collaboration** through workshops and BioPitch Forums, connecting innovators, investors, and stakeholders.

Its efforts aim to build a more cohesive and competitive bioeconomy ecosystem, with a goal of **35% of supported projects reaching flagship status within five years.**



ToBeReal consortium:
14 partners from 10 different countries.
We're here to support you!

CONTACT US

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more information
and applications

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**Empowering
Bioeconomy projects
by deploying technical,
business, regulatory and
social assistance services**

ToBeReal



Funded by
the European Union

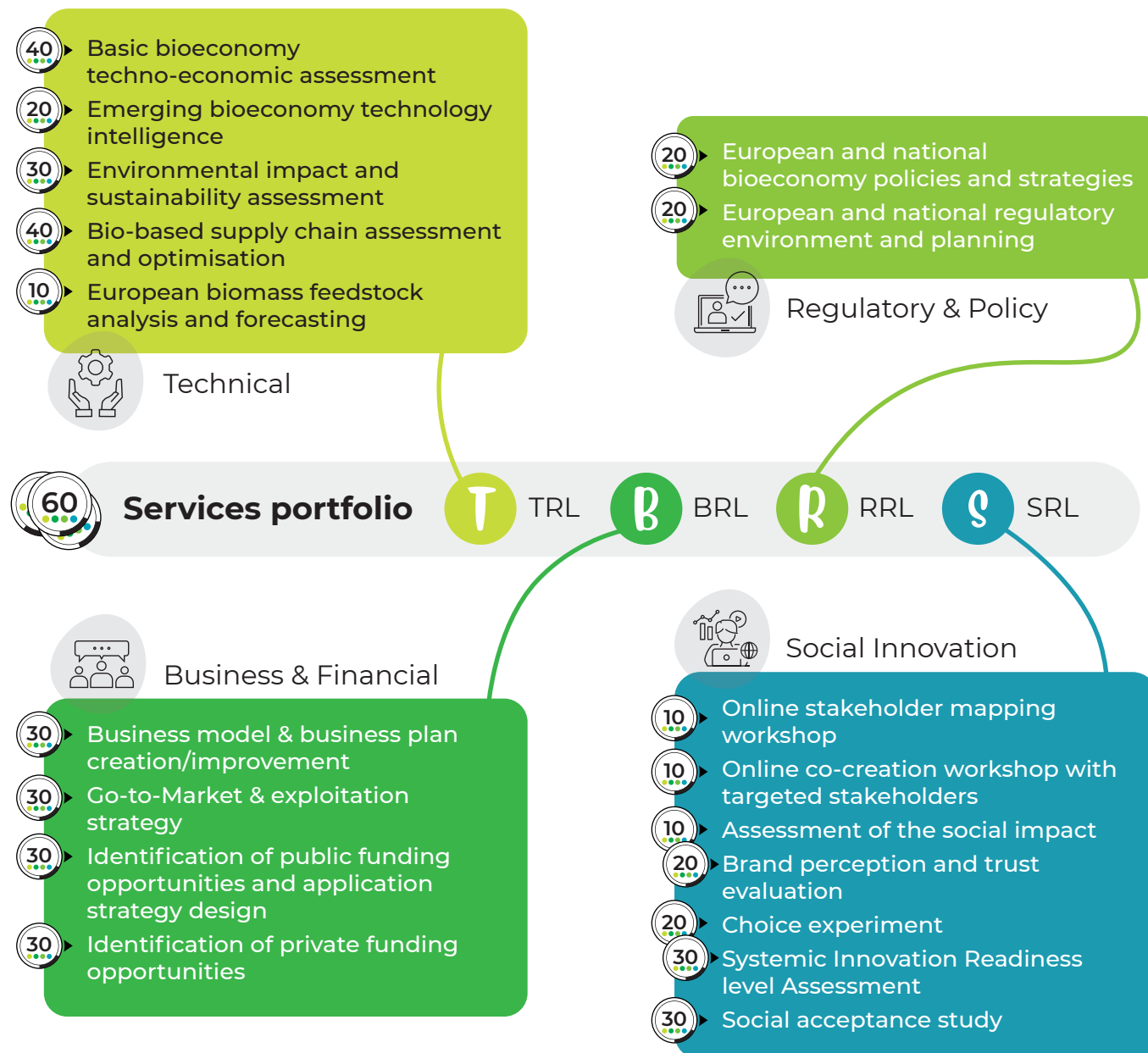
This project has received funding from the European Union's Horizon Europe research and innovation programme under Grant Agreement No 101181799.

SERVICE PORTFOLIO

The experienced partners of ToBeReal offer specialized expertise and strategic support across four key verticals: Technical, Business & Financial, Regulatory & Policy, and Social Innovation.

You have a maximum of **60 ToBe Coins** to use in ToBeReal's service portfolio.

Choose your own combination of services.



HOW TO APPLY

Check your eligibility:

Your project should contribute to the **bioeconomy**, show clear **scalability potential**, and come from an eligible EU country or region. **Priority is given to emerging bioeconomy regions.**

Submit your application:

Step 1: Online questionnaire with basic project info, a short motivation and select the services from the ToBeReal: **up to 60 ToBe Coins in total.**

Step 2: Information about the **Readiness Level** (Technology, Business, Regulatory, Social) describing your project's current status and needs for support.

Evaluation and selection:

ToBeReal's experts evaluate your project based on innovation, scalability, sustainability, and social impact.

If selected:

You'll be matched with a mentor and Service Allocation Team to tailor the support plan. Assistance is provided within three months of selection after signing a Non-Disclosure Agreement.

Other Benefits:

- Virtual progress meetings and one-to-one sessions
- Access to ToBeReal Community Platform
- Access to the roadmap towards flagship status
- Invitation to pitch your project at the BioPitch Forums