ToBeReaL project aims to **strengthen the European bioeconomy** by addressing key challenges that limit the scalability of bio-based projects.

It has set a **tailored support framework** for different project stages, **offering services across technical, financial, legal, and social areas.**

ToBeReaL also fosters **multi-actor collaboration** through workshops and BioPitch Forums, connecting innovators, investors, and stakeholders.

Its efforts aim to build a more cohesive and competitive bioeconomy ecosystem, with a goal of 35% of supported projects reaching flagship status within five years.



ToBeReaL consortium:
14 partners from 10 different countries.
We're here to support you!

CONTACT US







STAY IN TOUCH

in #toberealproject



Empowering
Bioeconomy projects
by deploying technical,
business, regulatory and
social assistance services



SERVICE PORTFOLIO



This project has received funding from the Europear Union's Horizon Europe research and innovation programme under Grant Agreement No 101181799.

The experienced partners of ToBeReaL offer specialized expertise and strategic support across four key verticals: Technical, Business & Financial, Regulatory & Policy, and Social Innovation.

You have a maximum of **60 ToBe Coins** to use in ToBeReaL's service portfolio.

Choose your own combination of services.

- Basic bioeconomy techno-economic assessment
- Emerging bioeconomy technology intelligence
- Environmental impact and sustainability assessment
- Bio-based supply chain assessment and optimisation
- European biomass feedstock analysis and forecasting



Technical



European and national bioeconomy policies and strategies





Regulatory & Policy



Services portfolio



TRL



BRL





SRL



Business & Financial

- Business model & business plan creation/improvement
- Go-to-Market & exploitation strategy
- Identification of public funding opportunities and application strategy design
- Identification of private funding opportunities



Social Innovation

- Online stakeholder mapping workshop
- 10 Online co-creation workshop with targeted stakeholders
- 10 Assessment of the social impact
- 20 Brand perception and trust evaluation
- 20 Choice experiment
- 30 Systemic Innovation Readiness level Assessment
- 30 Social acceptance study

HOW TO APPLY

Check your eligibility:

Your project should contribute to the bioeconomy, show clear scalability potential, and come from an eligible EU country or region. Priority is given to emerging bioeconomy regions.

Submit your application:

Step 1: Online questionnarie with basic project info, a short motivation and select the services from the ToBeReaL: up to 60 ToBe Coins in total.

Step 2: Information about the Readiness Level (Technology, Business, Regulatory, Social) describing your project's current status and needs for support.

Evaluation and selection:

ToBeReaL's experts evaluate your project innovation, based on scalability, sustainability, and social impact.

If selected:

You'll be matched with a mentor and Service Allocation Team to tailor the support plan. Assistance is provided within three months of selection after signing a Non-Disclosure Agreement.

Other Benefits:

- Virtual progress meetinas and one-to-one sessions
- · Access to ToBeReaL Community Platform
- · Access to the roadmap towards flagship
- · Invitation to pitch your project at the **BioPitch Forums**